



What aspect of your business & professional life have you improved throughout the year?

Three horizontal lines for writing

What are you most proud of?

Three horizontal lines for writing

What will you reward yourself with for rocking those goals?

Three horizontal lines for writing



The Fuze Guide to Celebrating This Year and Conquering The Next



See? It's out there now. All you have to do is make it happen.

You've claimed your Power Word. You set those goals. You celebrated those past wins, and you've made room for your next big success. I think you deserve another glass of champagne, Boss.

We'd love to hear all about your Plans for World Domination, so be sure to reach out to us via email or social media and let us know what word you've chosen or what steps you're taking to grow in 2020. Cheering on other small business owners gets US pumped to smash our own goals too.

xo Team Fuze



If there's one thing we've learned as small business entrepreneurs, it's that you have to be your own biggest cheering section. And your most honest confidant.

It's so easy to get caught up in the day to day grind of caffeinate, hustle, sleep, repeat, but we have to carve out time for the big picture thinking. After all, one of the most important roles for a small business owner is "Innovator." And you can't innovate without doing a little soul-searching, amirite?

So as we get closer to the big 2-0-2-0, make a big cup of tea (or a glass of wine, #nojudgement) and a little time for crafting a plan for world domination, Fuze style.



LAST YEAR, LAST THOUGHTS

Reflect on the goals you set for yourself as an entrepreneur in 2019.

① **Where are you now with those goals?**

② **What progress towards achieving those goals did you make in 2019?**

③ **Was there a particular time of the year where you were able to make more progress on your goals than others?**



④ **Speaking of accountable... Pick an accountability partner if you can. If you're a solo-preneur, it can be hard to get traction when you're only answerable to yourself. Partner up with a fellow Boss Babe or join a business group online (There are tons on Facebook!). If you let people know what you're working on or trying to improve, you'll get support, advice, and an incentive to follow through.**

⑤ **Review. Review. Review. Keep your goals in focus. Be sure to revisit this list often. Take an action every day or week that drives you forward. Maintaining that momentum is key to developing a "snowball effect" where you complete one goal and build onto your next.**

Now that you've set those goals. Let's fast forward to the future and do a little visualization. Put your imagination pants on. We're going for a ride.

**It's December 31, 2020. Another year has FLOWN by.
Seriously, where does the time even go?**

Where are you in your professional life? Your personal life?

Where is your business?

What are your major accomplishments for the year?

Pat yourself on the back, Boss.

YOU KILLED IT.

- ☆ _____
- ☆ _____
- ☆ _____
- ☆ _____
- ☆ _____
- ☆ _____

“

WHERE THERE IS **NO STRUGGLE,**
THERE IS **NO STRENGTH.**

OPRAH

”



② **Make a plan of attack. For each goal you set, list the tools and skills you'll need to take to accomplish them. Make a list of resources that you can refer to easily when you're feeling stuck or need some inspiration.**

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*Alright. Let's get serious about some goals. *Praise hands emoji**

- ① **What are your non-negotiable goals for 2020? Make them actionable and manageable by breaking them down per quarter of the year. Be reasonable with your expectations. Choose a few solid goals, and if you knock those out of the park, create more.**

QUARTER 1

QUARTER 2

QUARTER 3

QUARTER 4



This one is a little harder, because let's face it. Nobody really likes to rehash our not-so-finest moments. On the other hand, we seem to spend a lot of time being bombarded by those middle of the night reminders of things we didn't do so hot at or flubbed big time. (And also the time that you said that really dumb thing in 5th period study hall when you were in 8th grade, because reasons.) But you know what we've found? When we consciously unpack those small business (and personal) blunders and look for the positive aspects, the more we feel in control of them and the more we grow..

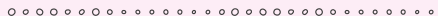
Write down the Top 3 "Growth Moments" you worked through in 2019. It's time to dig a little deeper.

- #1 _____
- #2 _____
- #3 _____

- ① **List the positive results that came from the challenges that you listed above. (Seriously.)**

- ② **What did you learn about yourself? About how you react when things go off the rails?**





③ How did you change your reactions or your process in response?

Horizontal lines for writing

④ What is something you wish your inner Jiminy Cricket had told you while you were going through these challenges?

Horizontal lines for writing

⑤ If the same challenge happens in 2020, how are you going to attack it?

Horizontal lines for writing

What are three ways you can put your Power Word into action?

Three checkboxes with horizontal lines for writing

We're visual people (big surprise). One of the tools we use in our work and in planning is a Mood Board or Vision Board. Get out your craft supplies. Let's make one for 2020. Because we do our best growing when we're challenged.

Large rectangular box containing instructions for creating a mood board.

You can use clippings from magazines. Doodle. You can practice your hand-lettering. Print some photos off of Instagram. Choose images and words and colors that reflect the year you're going to create for yourself. You can be as literal (or not) as you want. Be wildly imaginative. Your year is what you make it.

NEW YEAR, NEW YOU. GET INFUZED.

The bubbly is poppin'.
It's a New Year and a whole new opportunity to create opportunities.

We think it's important to set intentions for yourself regularly. If there's anything we're passionate about, it's verbalizing your goals and how you're going to tackle them. Setting a Power Word for the year is a great first step.

What is a Power Word, and how do I get one?

It can be a word that represents a block you're trying to overcome, the type of person you want to be, the type of business you want to run, the ultimate goal you're striving for, a phrase that motivates you. It can be anything you want. Think of this like your personal call-to-action. Your mantra.

Here are some great words to consider:

- | | | | |
|-------------|-------------|-------------|-----------|
| TRUST | INTENTIONAL | CREATE | BUILD |
| FEARLESS | THOUGHTFUL | REDEFINE | PLAN |
| BOLD | INTEGRITY | COMMUNITY | RENEW |
| FREEDOM | CULTIVATE | EXPAND | REPAIR |
| SUSTAINABLE | CURATE | COMMUNICATE | CHOOSE |
| BALANCED | BLOOM | EDUCATE | REFLECT |
| BRAVE | THRIVE | VALUE-ADDED | PAUSE |
| GROWTH | CHALLENGE | LEAD | START |
| FOCUS | OPPORTUNITY | HONE | PROACTIVE |

What Power Word will you choose to represent your intentions for 2020?
What does it mean to you?

MY 2019 REPORT CARD

Before we put our special future glasses on, let's give ourselves a report card for this year.

Rip the bandaid off and be honest with yourself. This is where we lay the groundwork for a whole new year, okay? Okay!

- | | |
|--|-------------------------------|
| A – Just call me Elle Woods | D – Treating water |
| B – Coulda' been Better, but still ballin' | F – There's always next year. |
| C – Ehhhh, room for improvement | |

CATEGORY	GRADE
Health & Wellness	
Extracurricular activities	
Travel	
Self-care	
Finance	
Organization	
Professional Growth	
Personal Growth	
Family Relationships & Friendships	
Confidence	
Getting Out of Your Comfort Zone	
Challenging Yourself	

∞ THERE ARE SECRET OPPORTUNITIES
HIDDEN INSIDE EVERY FAILURE ∞

SOPHIA AMORUSO

A's & B's For every A and B, give yourself a high-five. You smashed it.

C's If you've got some C work, then you see you've got some work to do.

D's & F's D's and F's? Spend some time to reflect on those challenges.

How could you have prioritized and made a better grade?

What roadblocks got in your way?

How will you remap 2020 to improve those areas for yourself?



“
IF THERE'S ONE THING
I'M GOING TO BET ON,
IT'S MYSELF

”

BEYONCÉ