

INFUZED

The Fuze Guide to Celebrating This Year and Conquering The Next



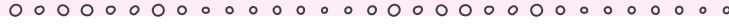
If there's one thing we've learned as small business entrepreneurs, it's that you have to be your own biggest cheering section. And your most honest confidant.

It's so easy to get caught up in the day to day grind of caffeinate, hustle, sleep, repeat, but we have to carve out time for the big picture thinking. After all, one of the most important roles for a small business owner is "Innovator." And you can't innovate without doing a little soul-searching, amirite?

So as we get closer to the big 2-0-2-0, make a big cup of tea (or a glass of wine, #nojudgement) and a little time for crafting a plan for world domination, Fuze style.



LAST YEAR, LAST THOUGHTS



Reflect on the goals you set for yourself as an entrepreneur in 2019.

1 Where are you now with those goals?

2 What progress towards achieving those goals did you make in 2019?

3 Was there a particular time of the year where you were able to make more progress on your goals than others?



This one is a little harder, because let's face it. Nobody really likes to rehash our not-so-finest moments. On the other hand, we seem to spend a lot of time being bombarded by those middle of the night reminders of things we didn't do so hot at or flubbed big time. (And also the time that you said that really dumb thing in 5th period study hall when you were in 8th grade, because reasons.) But you know what we've found? When we consciously unpack those small business (and personal) blunders and look for the positive aspects, the more we feel in control of them and the more we grow..

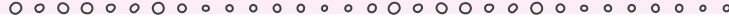
**Write down the Top 3 "Growth Moments" you worked through in 2019.
It's time to dig a little deeper.**

- #1 _____
- #2 _____
- #3 _____

① List the positive results that came from the challenges that you listed above. (Seriously.)

② What did you learn about yourself? About how you react when things go off the rails?

MY 2019 REPORT CARD



Before we put our special future glasses on, let's give ourselves a report card for this year.

Rip the bandaid off and be honest with yourself. This is where we lay the groundwork for a whole new year, okay? Okay!

A – Just call me Elle Woods

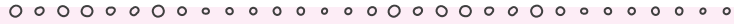
B – Coulda' been Better, but still ballin'

C – Ehhhh, room for improvement

D – Treating water

F – There's always next year.

CATEGORY	GRADE
Health & Wellness	
Extracurricular activities	
Travel	
Self-care	
Finance	
Organization	
Professional Growth	
Personal Growth	
Family Relationships & Friendships	
Confidence	
Getting Out of Your Comfort Zone	
Challenging Yourself	



“ THERE ARE SECRET OPPORTUNITIES
HIDDEN INSIDE EVERY FAILURE ”

SOPHIA AMORUSO

A's & B's For every A and B, give yourself a high-five. You smashed it.

C's If you've got some C work, then you see you've got some work to do.

D's & F's D's and F's? Spend some time to reflect on those challenges.

How could you have prioritized and made a better grade?

What roadblocks got in your way?

How will you remap 2020 to improve those areas for yourself?



“

**IF THERE'S ONE THING
I'M GOING TO BET ON,
IT'S MYSELF**

”

BEYONCÉ

NEW YEAR, NEW YOU. GET INFUZED.



The bubbly is poppin'.

It's a New Year and a whole new opportunity to create opportunities.

We think it's important to set intentions for yourself regularly. If there's anything we're passionate about, it's verbalizing your goals and how you're going to tackle them. Setting a Power Word for the year is a great first step.

What is a Power Word, and how do I get one?

It can be a word that represents a block you're trying to overcome, the type of person you want to be, the type of business you want to run, the ultimate goal you're striving for, a phrase that motivates you.

It can be anything you want. Think of this like your personal call-to-action. Your mantra.

Here are some great words to consider:

TRUST

FEARLESS

BOLD

FREEDOM

SUSTAINABLE

BALANCED

BRAVE

GROWTH

FOCUS

INTENTIONAL

THOUGHTFUL

INTEGRITY

CULTIVATE

CURATE

BLOOM

THRIVE

CHALLENGE

OPPORTUNITY

CREATE

REDEFINE

COMMUNITY

EXPAND

COMMUNICATE

EDUCATE

VALUE-ADDED

LEAD

HONE

BUILD

PLAN

RENEW

REPAIR

CHOOSE

REFLECT

PAUSE

START

PROACTIVE

What Power Word will you choose to represent your intentions for 2020?

What does it mean to you?



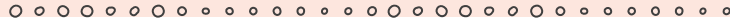


What are three ways you can put your Power Word into action?

- _____
- _____
- _____

We're visual people (big surprise). One of the tools we use in our work and in planning is a Mood Board or Vision Board. Get out your craft supplies. Let's make one for 2020. Because we do our best growing when we're challenged.

You can use clippings from magazines. Doodle. You can practice your hand-lettering. Print some photos off of Instagram. Choose images and words and colors that reflect the year you're going to create for yourself. You can be as literal (or not) as you want. Be wildly imaginative. Your year is what you make it.



*Alright. Let's get serious about some goals. *Praise hands emoji**

- 1** What are your non-negotiable goals for 2020? Make them actionable and manageable by breaking them down per quarter of the year. Be reasonable with your expectations. Choose a few solid goals, and if you knock those out of the park, create more.

QUARTER 1

QUARTER 2

QUARTER 3

QUARTER 4





What aspect of your business & professional life have you improved throughout the year?

What are you most proud of?

What will you reward yourself with for rocking those goals?

See? It's out there now. All you have to do is make it happen.



You've claimed your Power Word. You set those goals. You celebrated those past wins, and you've made room for your next big success. I think you deserve another glass of champagne, Boss.

We'd love to hear all about your Plans for World Domination, so be sure to reach out to us via email or social media and let us know what word you've chosen or what steps you're taking to grow in 2020. Cheering on other small business owners gets US pumped to smash our own goals too.

xo Team Fuze

