

# The Essential Checklist for Amazon Product Photography That Converts

These are the key essentials we believe set good photos apart from great photos:



- 1 ***Different Angles*** that best showcase your product  
Above, below, straight on, from the left, from the right, everything!
  
- 2 ***Removable Backgrounds***, which allow you to have: 
  - White backgrounds behind the product
  - Colorful backgrounds for marketing campaigns
  - Your product over stock photography
  
- 3 Show how your product ***is used or how it works***
  
- 4 Show ***what's inside*** the packaging
  
- 5 ***Group Shots*** with all the pieces together
  
- 6 ***Lifestyle or context photography***   
Your product is shown in use in a stylized shot

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