- CHECKLIST -

Making the Move from Etsy to Shopify

Jpdate your product descriptions. Sample Copy Technical Specs exact dimensions: weight: materials: instructions: disclaimers:	Departs your product descriptions. Sample Copy Technical Specs exact dimensions: weight: materials: instructions: disclaimers: Critique your product photography. Can I show the materials or textures of the product in a unique way? If not, how can I achieve this?	Move to Shopify	Discount & Sell off on Etsy
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3. Do I have an image of the product in use?	Yes!	No	-•	Save Photos As:
4. Users Language de company en els 2	VI	NI -	Ë	Jpeg (nornmal background)
4. Have I covered every angle?	Yes!	No	Photo Tip!	PNG (transparent background
5. Do I have an image demonstrating size in context?	Yes!	No	7	Color Mode: RGB Resolution 150
Notes:				
Plan your Shopify user experience.				
1. How many products will I be listing?				
2. How will they be categorized?				
3. Which way will make the most sense to my custom	ers?			
4. What products are my biggest priority to sell?				
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Update your visual	identity.		
1. Does my current brand	ding reflect the goals and valu	es of my shop? If not, how o	can I achieve this?
2. Does it visually tell m	y brand story in a rich and cor	npelling way? If not, how ca	n I achieve this?
7 8 11			
3. Do I have a timeless in	ogo that is the distillation of n	ny brand in an iconic mark?	If not, how can I achieve
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Product Inventory Continued...

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